



Lone Star National Bank



# GenGold® Business Partner Agreement

The GenGold® program, offered through Lone Star National Bank, is designed to provide members with real value and savings on a variety of financial services as well as discounts on products and services including travel, long distance telephone discounts, consumer protection services, savings at local merchants/restaurants and much more. Participation in this program is at no cost to you and will also provide you, the business owner or manager with an opportunity to use all the non-financial benefits free of charge.

### As a participating merchant you will be required to:

1) Provide members a unique and genuine discount off the regular retail price of selected products, merchandise or services. This discount may take the form of a percentage off or an absolute dollar amount off the price. Please detail below the discount you would like to offer:

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- 2) Prominently display the "Welcomed Here" decal in the establishment's window.
  - 3) Honor the GenGold® discount card when presented in accordance with terms of this agreement.
  - 4) Keep all employees advised of the program.

### Please check only one category you want to be listed under:

- |   |   |  |   |
|---|---|--|---|
| <input type="checkbox"/> Accounting/Tax Services    | <input type="checkbox"/> Computer Sales/Service           | <input type="checkbox"/> Insurance                             | <input type="checkbox"/> Pools/Pool Services/Supplies |
| <input type="checkbox"/> Advertising/Marketing      | <input type="checkbox"/> Contractors                      | <input type="checkbox"/> Internet Services/Web Design          | <input type="checkbox"/> Printing/Graphics            |
| <input type="checkbox"/> Air Conditioning/Heating   | <input type="checkbox"/> Convenience Stores               | <input type="checkbox"/> Jewelers                              | <input type="checkbox"/> Professional Services        |
| <input type="checkbox"/> Antiques/Collectibles      | <input type="checkbox"/> Day Care                         | <input type="checkbox"/> Landscaping/Lawn Services             | <input type="checkbox"/> Real Estate                  |
| <input type="checkbox"/> Appliances                 | <input type="checkbox"/> Deli                             | <input type="checkbox"/> Laundromats                           | <input type="checkbox"/> Recreation                   |
| <input type="checkbox"/> Architect                  | <input type="checkbox"/> Dental Services                  | <input type="checkbox"/> Lawn/Garden                           | <input type="checkbox"/> Restaurants                  |
| <input type="checkbox"/> Art                        | <input type="checkbox"/> Donut Shops                      | <input type="checkbox"/> Liquor Stores/Wine Shops              | <input type="checkbox"/> Schools                      |
| <input type="checkbox"/> Attorney                   | <input type="checkbox"/> Dry Cleaners                     | <input type="checkbox"/> Locksmiths                            | <input type="checkbox"/> Security Systems             |
| <input type="checkbox"/> Auto Body Repair           | <input type="checkbox"/> Electrical                       | <input type="checkbox"/> Luggage                               | <input type="checkbox"/> Shoe Store/Repair            |
| <input type="checkbox"/> Auto Repair/Services/Parts | <input type="checkbox"/> Electronics/Communications       | <input type="checkbox"/> Mailing Services                      | <input type="checkbox"/> Signs                        |
| <input type="checkbox"/> Auto Sales                 | <input type="checkbox"/> Entertainment                    | <input type="checkbox"/> Manufactured Homes                    | <input type="checkbox"/> Specialty Shops              |
| <input type="checkbox"/> Auto/Truck Rental          | <input type="checkbox"/> Fitness                          | <input type="checkbox"/> Marine Sales/Service                  | <input type="checkbox"/> Sporting Goods               |
| <input type="checkbox"/> Bagel Shops                | <input type="checkbox"/> Florists                         | <input type="checkbox"/> Meat Markets                          | <input type="checkbox"/> Tailoring/Alterations        |
| <input type="checkbox"/> Bakery                     | <input type="checkbox"/> Food Services/Catering           | <input type="checkbox"/> Miscellaneous                         | <input type="checkbox"/> Tanning                      |
| <input type="checkbox"/> Barber Shops               | <input type="checkbox"/> Fuel/Heating Oil                 | <input type="checkbox"/> Motorcycles                           | <input type="checkbox"/> Tires                        |
| <input type="checkbox"/> Beauty                     | <input type="checkbox"/> Funeral Homes/Services           | <input type="checkbox"/> Moving/Storage                        | <input type="checkbox"/> Towing                       |
| <input type="checkbox"/> Bedding                    | <input type="checkbox"/> Furniture/Upholstery             | <input type="checkbox"/> Museums                               | <input type="checkbox"/> Toys                         |
| <input type="checkbox"/> Bicycle Shops              | <input type="checkbox"/> Gifts/Crafts                     | <input type="checkbox"/> Music                                 | <input type="checkbox"/> Transportation               |
| <input type="checkbox"/> Bookstores                 | <input type="checkbox"/> Grocery Stores                   | <input type="checkbox"/> Nutrition                             | <input type="checkbox"/> Video Production             |
| <input type="checkbox"/> Bridal                     | <input type="checkbox"/> Hardware                         | <input type="checkbox"/> Office Supplies                       | <input type="checkbox"/> Video Stores/Games           |
| <input type="checkbox"/> Candy                      | <input type="checkbox"/> Health Services/Eye Care/Hearing | <input type="checkbox"/> Party Supplies                        | <input type="checkbox"/> Waste Disposal               |
| <input type="checkbox"/> Carpet/Flooring            | <input type="checkbox"/> Hobbies                          | <input type="checkbox"/> Pest Control                          | <input type="checkbox"/> Water Services               |
| <input type="checkbox"/> Chiropractic               | <input type="checkbox"/> Home Improvements                | <input type="checkbox"/> Pets/Veterinary Services/Pet Supplies | <input type="checkbox"/> Windows/Glass/Mirrors        |
| <input type="checkbox"/> Cleaning Services          | <input type="checkbox"/> Hotels/Motels/Inns               | <input type="checkbox"/> Pharmacy                              |   |
| <input type="checkbox"/> Clothing                   | <input type="checkbox"/> Housewares                       | <input type="checkbox"/> Photography                           |   |
| <input type="checkbox"/> Coffee Shop                | <input type="checkbox"/> Ice Cream                        | <input type="checkbox"/> Plumbing/Heating                      |   |

Business Name \_\_\_\_\_ Principal's Name \_\_\_\_\_

Business Address \_\_\_\_\_ Email \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Website \_\_\_\_\_

### Lone Star National Bank in cooperation with GenGold® agrees to:

- Aggressively promote the GenGold® checking program to its members.

Participation may be terminated by either party with 60 days written notice. Neither the financial institution nor any entity which agrees to this Business Partners Participation Agreement is an agent, affiliate, or partner of the other party, and neither party will make any representation which suggests any formal agency, affiliation, or partnership agreement between them.

Principal's Signature \_\_\_\_\_ Business Phone \_\_\_\_\_ Date \_\_\_\_\_

Financial Institution Rep \_\_\_\_\_ Branch Phone \_\_\_\_\_